# IBM TechU

Program Guide

2021 virtual edition
25 – 28 October 2021
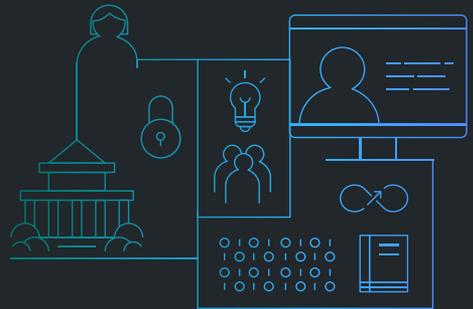
IBM **LinuxONE**

IBM **Power**

IBM **Storage**

IBM **Z**

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Contact us:
techuID@us.ibm.com

IBM
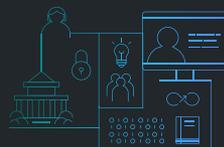
Dear Attendees,

Welcome to IBM® TechU 2021 virtual edition. There's no better event to help you keep pace with the latest IBM IT Infrastructure technology trends, innovations and best practices than IBM TechU.

Join us on Monday 25 October for the general session. Jamie Thomas, General Manager, IBM Systems Strategy and Development, will share IBM's vision and strategy for modern IT infrastructure. She will highlight some of IBM's latest innovations to accelerate application modernization supporting hybrid cloud, improve security and achieve the lowest latency in AI. Rachel Reinitz and Stacy Joines will share stories from the trenches on client transformation initiatives, and the role of collaboration with IBM Garage.

Spanish and Brazilian Portuguese attendees won't want to miss the LA keynote taking place on Tuesday. In the 2021 CEO Study from the IBM Institute for Business Value (IBV), the Latin America CEOs revealed that technology infrastructure, workforce management anywhere, and cyber risks and regulation are the main elements that represent the biggest challenges of organizations. In this session hosted by Joaquim Campos (VP, IBM Technology Leader), Renata Santos (Director IBM Servers), Edgar Antunes (Director, IBM Storage), Andres Dagotto(VP, Technology Technical Leader) and Boris Kuszka(Director, Solution Architecture of Red Hat) we will inspire you on how to get ahead.

We've included additional highlights and special tracks you won't want to miss. Business Partners have been invited to BP/IBM only sessions which are reserved for you. The Architecting the Future track covers two days of sessions from top leaders and experts inside and outside IBM. Read more about this and other special highlights in the "Breaking News" section of the site.

We have a great lineup offering over 600 technical sessions in English and over 130 sessions in Spanish/Portuguese. These lectures and labs cover product developments and user experiences related to Hybrid Cloud, Data and AI, AIX®, IBM i, Linux®, IBM Power, IBM Z®, z/OS®, z/VM, LinuxONE and IBM Storage.

In addition to lectures, demos and hands-on labs, you'll have the opportunity to interact and network via Q&As and 1:1 meetings with speakers, NDA roadmaps, best practices and use cases to help you build the skills you need, to deliver value to your team, enterprise and clients.

We also invite you to visit the event sponsors in the Digital Expo to learn about their latest technologies and services or to engage during 1:1 virtual meetings. We hope you'll enjoy the gamification component—participate and climb the leaderboard by earning points and achieve different status levels when you perform certain actions.

Sincerely,

Mahdad Majd
Program Director, TechU
IBM Systems Skills Enablement

IBM TechU

2021 virtual edition
25 – 28 October
ibm.biz/virtualtechu2021

IBM **LinuxONE** | IBM **Power** | IBM **Storage** | IBM **Z**

All times listed are US Eastern Time. Subject to change.

Monday	Tuesday	
Digital Expo Live opens 8:00am	**Digital Expo Live opens** 8:00am	
IBM LinuxONE, IBM Power, IBM Storage and IBM Z opening sessions 8:30 – 9:20am	**General session** *in Spanish & Portuguese* 8:30 – 9:20am	Electives *in English* 8:30 – 9:20am
Break 9:20 – 9:30am	Break 9:20 – 9:30am	
General session 9:30 – 10:20am	Electives 9:30 – 10:20am	
Break 10:20 – 10:30am	Break 10:20 – 10:30am	
Electives 10:30 – 11:20am	Electives 10:30 – 11:20am	
Break 11:20 – 11:30am	Break 11:20 – 11:30am	
Electives 11:30am – 12:20pm	Electives 11:30am – 12:20pm	
Digital Expo Live closes 1:00pm	**Digital Expo Live closes** 1:00pm	

Wednesday	Thursday
Digital Expo Live opens 8:00am	**Digital Expo Live opens** 8:00am
Electives 8:30 – 9:20am	Electives 8:30 – 9:20am
Break 9:20 – 9:30am	Break 9:20 – 9:30am
Electives 9:30 – 10:20am	Electives 9:30 – 10:20am
Break 10:20 – 10:30am	Break 10:20 – 10:30am
Electives 10:30 – 11:20am	Electives 10:30 – 11:20am
Break 11:20 – 11:30am	Break 11:20 – 11:30am
Electives 11:30am – 12:20pm	Electives 11:30am – 12:20pm
Digital Expo Live closes 1:00pm	**Digital Expo Live closes** 1:00pm

General information for all attendees

We look forward to exploring the next frontier in IBM IT Infrastructure with you.

BeMyApp access

You received an email directly from BeMyApp with your unique link to join their platform. When you sign onto the platform, you will be able to create your password and populate your profile. After completing these steps, you will be able to view all the sessions being offered and create your own agenda.

Start of the event

*All times listed are US Eastern Time.**
The event will start on Monday at 8:30 am with the IBM Power, IBM Z & IBM LinuxONE and IBM Storage brand opening sessions. The Day 1 general session starts at 9:30 am, followed by elective sessions and labs. We kick off Day 2 with a general session in Spanish and Portuguese at 8:30 am. Elective sessions and labs will continue at 8:30 am Tuesday through 12:30 pm on Thursday.
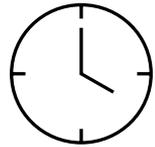
Digital expo

*All times listed are US Eastern Time.**
Our Digital Expo will be open each day from 8:00 am to 1:00 pm. Visit the event sponsors in the Digital expo to learn about their latest technologies and services or to ask questions. The Digital expo will be open throughout the event so please visit and explore. [Digital expo directory]
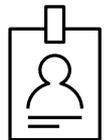
Event feedback

Your feedback is important to us. Submit your session surveys during the event. We will ask you to submit an overall survey which will open the morning of 28 October. You will also receive an email after the event if you did not complete an overall survey. Please complete this survey so we can improve future events.
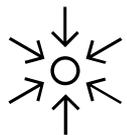
* The times listed in this guide are all US Eastern time. On the platform, the times will all be based on the time zone of the city you indicated in your profile

Earning digital badges

Some of the learning paths will offer digital badges. Please visit our IBM TechU badges webpage for a list of badges and their requirements.

Enrollment for lab sessions

If you plan on attending a lab session, it is mandatory to sign-up in advance as seats are limited and are available first-come, first-served. Lab sign-up opens 14 October and there is a limit of three lab enrollments per attendee. Registration for Labs is handled via our CMS platform and we also offer Labs in AP Time Zone for our AP attendees. Lab Registrations closes on Friday, 22 October at close of business US Eastern Time.
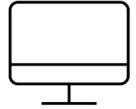
To register for IBM TechU Lab Sessions, click HERE

To sign-up for a Lab, you will need to have your CVENT Event Confirmation at hand. If you do not have this, click here and you will be redirected to the CVENT registration page.

Labs are only available during the live event and will not be recorded for replay. Upon registration, lab attendees will receive an email acknowledging their enrollment. The week prior to the event, we will send confirmation emails to all attendees that have a confirmed seat for their lab including a link for lab hand-outs or prerequisites as well as the lab session URL and password (running on WebEx and not the event platform BeMyApp). We urge you add this directly to your calendar so that you have the log-in details at hand the day of your lab session.

If there are more enrollments then seats, registrants who did not get a seat will get a notification email to let them know that their lab enrolment is declined.

For additional questions on lab sign-up, check-out the Quick Lab Reference Guide or contact IBM TechU Lab Support at TechU.Emea@be.ibm.com

General information for all attendees

On-demand access

After the live event ends, all sessions, excluding labs, will be available for on demand replay until 28 December 2021, for all registered attendees, on the BeMyApp platform.

Have additional questions or concerns?
Contact us by email: TechUid@us.ibm.com

Join the conversation!

Share your experience about **#IBMTechU** with your network!

Join our LinkedIn Technical Community:
IBM TechU

in

General session — day 1

Monday 25 October   9:30 – 10:20 am

IT infrastructure and the journey to transformation

Jamie Thomas
General Manager
Strategy & Development

Stacy Joines
IBM Fellow
Customer Hybrid Cloud Transformations, WW GTM

Rachel Reinitz
IBM Fellow
Vice President, Founder & CTO IBM Garage

To compete and win, organizations must leverage IT to unlock value from their data. That means rethinking infrastructure to enable innovation, support hybrid cloud deployments, and protect against cyber attacks and privacy breach. Join Jamie Thomas, General Manager, IBM Systems Strategy and Development, as she shares IBM's vision and strategy for modern IT infrastructure. She will highlight some of IBM's latest innovations to accelerate application modernization supporting hybrid cloud, improve security and achieve the lowest latency in AI. Rachel Reinitz and Stacy Joines will share stories from the trenches on client transformation initiatives, and the role of collaboration with IBM Garage.

General session – day 2

Tuesday 26 October   8:30 – 9:20 am

Architecting the Future — Latin America Keynote — Technology, Talent and Trust, the keys of digital century

Joaquim Campos
VP
IBM Technology Leader

Renata Santos
Director
IBM Servers

Edgar Antunes
Director
IBM Storage

Andres Dagotto
VP
Technology Technical Leader

Boris Kuszka
Director
Solution Architecture of Red Hat

In the CEO Study 2021 of IBM Institute for Business Value (IBV), the Latin America CEOs revealed that technology infrastructure, workforce management anywhere, and cyber risks and regulation are the main elements that represent the biggest challenges of organizations. In this session we will inspire you how to get ahead.

IBM brand opening sessions

Monday 25 October   8:30 – 9:20 am

IBM Z and LinuxONE an integral part of an Enterprise's Hybrid Cloud and AI strategy

Elpida Tzortzatos
IBM Fellow, IBM Z AI Strategy
CTO z/OS

Rebecca Gott
Distinguished Engineer
IBM Z & LinuxONE, Blockchain, ZaaS

IBM Storage Strategy: Solving Business and Technical Problems Today and Tomorrow

Sam Werner
VP
Storage Product Management

IBM Power

Steve Sibley
Vice President
IBM Power Product Management

Dylan Boday
Vice President
Offering Management

Business Partner track

IBM IT Infrastructure Business Partners – come join us at this year's Virtual TechU. You'll find the usual breadth and depth of technical content about how to install, configure, optimize, and migrate IBM Servers and Storage products and solutions. But this year, we've also added a Business Partner track to cover some additional areas.

— Ecosystem keynote
— Tools and practices (e-config, Techline, ESS, Partnerworld, Solutions Assurance...)
— Storage Tools Academy
— Storage Certification Bootcamps
    — IBM Spectrum Scale Solutions Administrator
    — IBM Spectrum Storage Software Solution Advisor V7
    — IBM Spectrum Storage Solution Architect V2
    — IBM Spectrum Virtualize Administrator
— Power specific sessions
    — Oracle on Power10 vs Exadata
    — Performance and Cost Advantage of Modern WebApps on POWER
— Z specific sessions
    — Tailored Fit Pricing for Hardware: technical aspects
    — The best adoption patterns for Red Hat OpenShift Container Platform on IBM Z and LinuxONE

Full Business Partner track agenda

Architecting the future

Architecting the future within the IBM TechU 2021 virtual edition is about innovation based on technology. Targeted for leaders in IT, anyone who is interested in the future of IT and how to drive IT innovation will find value in this series. Participants will get a complete picture of drivers and ingredients for innovating your business with IBM Z, LinuxONE, Power and Storage and beyond from technical leaders. Eight hosted live sessions will inspire you about what's next.

Thomas Harrer
IBM Distinguished Engineer
CTO Server & Storage EMEA

Wednesday, 27 October

8:30 – 9:20am	Architecting the Future Keynote — Innovate with Technology
9:30 – 10:20am	Architecting the Future — the Power of Co-Creation
10:30 – 11:20am	Architecting the Future for Banking
11:30am – 12:20pm	Architecting the Future — the Ageless Connection

Thursday, 28 October

8:30 – 9:20am	Architecting the Future with an open Hybrid Cloud platform
9:30 – 10:20am	Architecting the Future with Data and AI
10:30 – 11:20am	Architecting the Future with Security and (Cyber-)Resiliency
11:30am – 12:20pm	Architecting the Future and the Future of Computing

Gamification

Have some fun while you are learning and see
if you can make the TechU leaderboard!

You can earn points by :
— Viewing a live talk = 50 points
— Watching a replay of a
   live talk = 50 points
— Book a meeting = 75 points

There are 3 different levels you
can achieve during the event:
— Bronze Learner = 150 points
— Silver Learner = 300 points
— Gold Learner = 500 points

*Note: Lab sessions are not
included on the leaderboard,
as they will happen in a
different environment.*

Digital expo

Our digital expo LIVE will be open each day from 8:00 am to 1:00 pm (US Eastern Time). Visit the event sponsors in the digital expo to learn about their latest technologies and services or to ask questions. The digital expo will be open throughout the event so please visit and explore.

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IBM TechU digital membership

As a TechU 2021 attendee, you will have access to on demand replays from this year's event through December 28, 2021. To extend your access to TechU content beyond the end of the year, we invite you to consider the IBM TechU Digital Membership.

12-month subscription to access session replays from the most recent IBM TechU events for IBM Power, IBM Storage and IBM Z®.

ibm.com/training/events/digitalmembership

Content included for the following technology areas
— Hybrid cloud
— Data and AI
— Security
— Systems Infrastructure
— Linux
— Storage
— Virtualization
— Performance
— Cyber resiliency
— Systems automation

Where to order IBM TechU Digital Membership
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— Passport Advantage Online for Business Partners
— IBM or Business Partner seller (Software Quote and Order - SQO)

Part number
— Individual Membership: D061TZX

IBM TechU digital membership

Content from the most recent IBM Techu events

IBM Power
IBM Storage
IBM Z
IBM LinuxOne

+250 on-demand sessions

12-month subscription

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Thank you

The IBM TechU team thanks all our attendees, clients, business partners, sponsors and speakers for being part of the event.

We wish you a great learning experience at IBM TechU 2021 virtual edition!

Join us on the IBM TechU LinkedIn group to stay tuned on future events.

Contact us:
techuID@us.ibm.com